



Transformation through Collaborative Automation

Enabling Synergies between People and
Information across Enterprise through
a Unified Data Platform

Content

The Automation of the CFO's Office

Shared Services Automation

Ecosystem Automation

Litigation Lifecycle Management Automation

Analytics

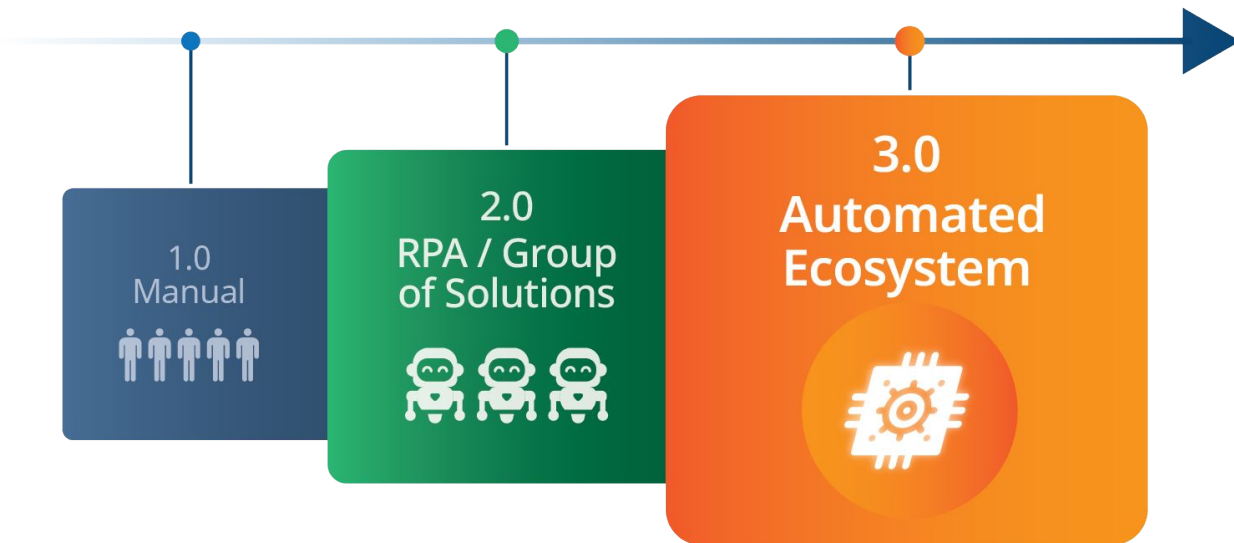
AP Automation

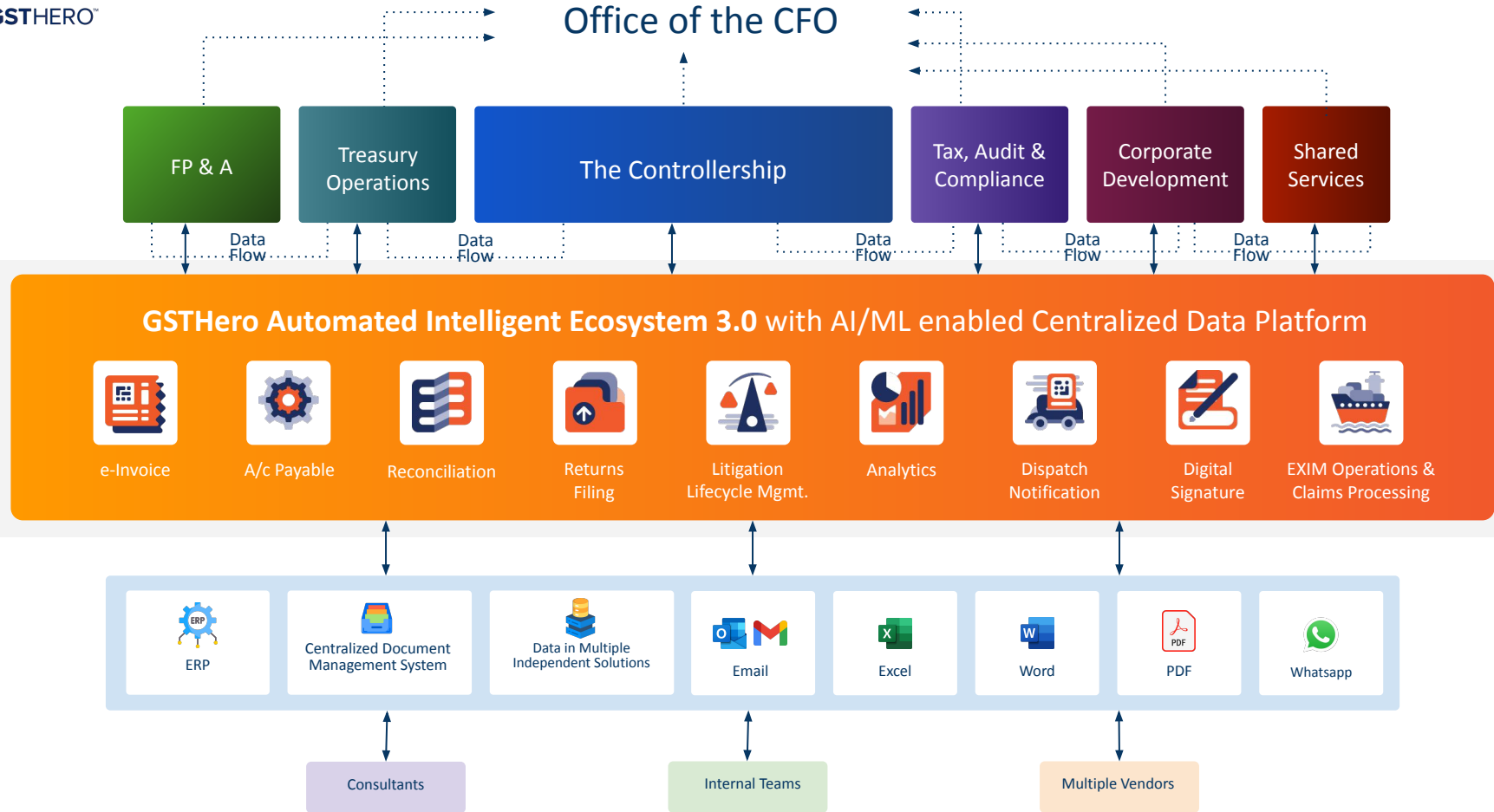
EXIM Operations & Claims Processing Automation

AI/ML enabled Centralized Data Platform

About Us

The Next Generation of Ecosystem





Key Values of Automation 3.0



Single Source of Truth



Data Purity



Faster & Accurate Decision Making for CXOs



Better Internal Controls



Work-Life Balance



Unlock Time to Focus on Strategic Tasks



Better Reputation



Process Standardization



Faster Payment Cycle



Data Transformation & Multiple Compliance Reporting



Data Driven Decision Making



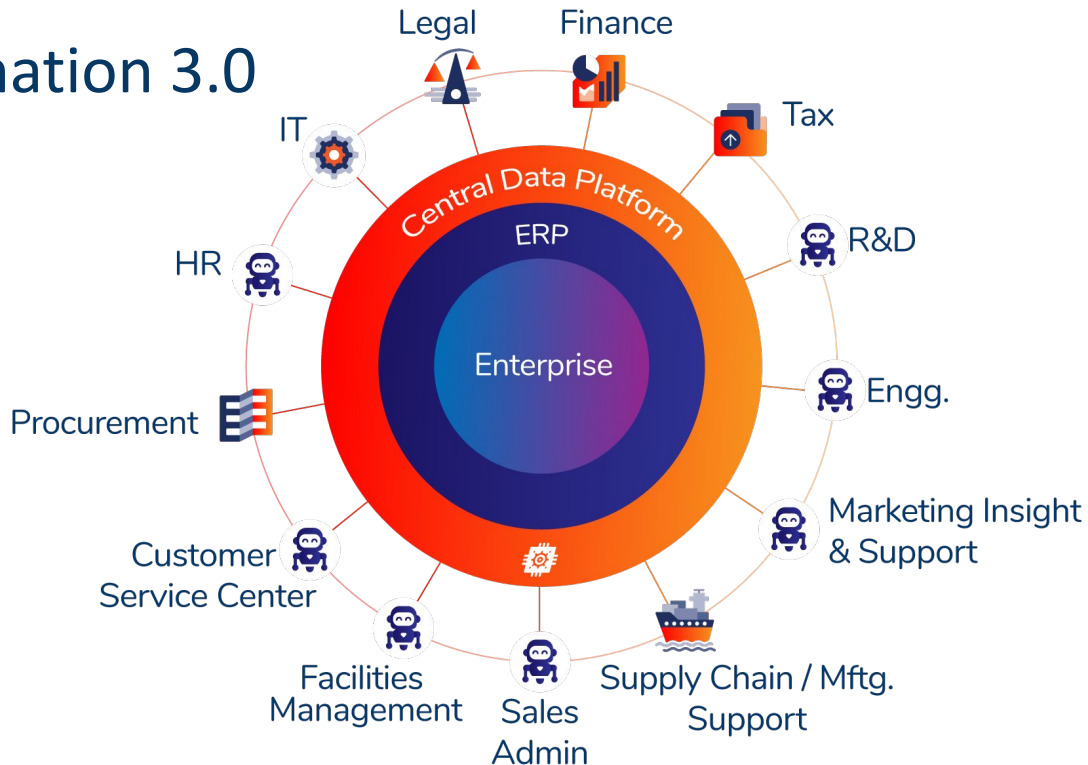
Reduce Further Litigations

Shared Services Automation 3.0

Enhance Existing Capability
by Redeploying Bots

Introduce **New Capabilities**
to bridge gaps

Capitalized on a **Centralized**
Data Platform



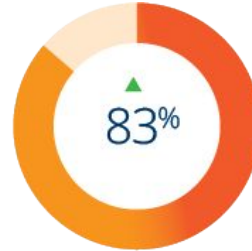
Solutions	Current Value Realised	Additional Value Unlock
E-Invoice & E-Way Bill Generation	<ul style="list-style-type: none"> E2E Touchless Process 100% compliance Assurance 	<ul style="list-style-type: none"> GRC and Business Reconciliations with Data Analytics Supply Chain Process Automation, Tracking & Efficiency
Monthly & Annual Returns	<ul style="list-style-type: none"> Overall TAT reduced to 2-3 days '0' compliance lapses 	<ul style="list-style-type: none"> Proactively Identify Litigation parameters in pre-filing stage
On-going Tax Credit Reconciliations	<ul style="list-style-type: none"> TAT down from 12 to 2 days 80% to 99.9% Tax Credit Reconciled 	<ul style="list-style-type: none"> Continuous AI/ML based Auto Reconciliation Auto Vendor communication for quicker Tax Credit Claim, further improving CF
Vendor Compliance & Tax Credit Protection (AP Automation)	<ul style="list-style-type: none"> Minimum Tax Credit Loss, improved CF Improved Vendor Compliance 	<ul style="list-style-type: none"> Invoice Data Extraction, Fraud Detection and Auto Data Entry Default Vendor Identification & Vendor Payment blocking
Department Notices & other Communications (Litigations)	<ul style="list-style-type: none"> On-time Notice Addressal 0 Default 	<ul style="list-style-type: none"> Enhance corporate governance with multi Regulatory compliance. End to End Notice lifecycle management
Internal Audit, Analytics & Reporting	<ul style="list-style-type: none"> Through Third Party Consultants 	<ul style="list-style-type: none"> Enable Auto monthly Internal Audit of: Indirect Tax Compliance, Internal Controls, Litigation Parameters, Working Capital and Tax credit etc. Enable the first line of Defence for Legal Notices with Root Cause Analysis AI / ML based Case similarity intelligence and Auto-Draft of Notices (Future Roadmap)
AI / ML enabled Data Platform	<ul style="list-style-type: none"> Through independent Multiple BOTs 	<ul style="list-style-type: none"> Customised as per Requirement to enable: Multiple Products / Stakeholders interconnectivity, Historical Data Availability, Data Purity, Traceability Eliminating Human Dependency

GST Hero Ecosystem Value Proposition

15x Improvement in Compliance Management



52% Reduction in Compliance Cost



Improvement in Business Efficiency



Enhancement in Supply Chain Efficiency

- ✓ **100% Real-time Compliance**
- ✓ **Data Purity**
- ✓ **Auditability**

- ✓ **Faster & Accurate Decision Making** by CXOs
- ✓ **Enhanced Collaboration & Inter-Operability**

- ✓ **Unlock time to focus on Strategic Tasks**
- ✓ **Better Work-Life Balance**

Litigation Lifecycle Management Value Proposition

(Industry Averages)

3,000+

man-hours of work eliminated

\$ 4,700+

Savings in Lifecycle Management

~\$ 600

Saving on storage

~\$ 235,000+

Savings in Penalty thanks to Increased Efficiency,
Timely Response and Accurate Data Preparation



Company Reputation Protection
Enhanced Collaboration &
Inter-operability



Timely Response of Notices
Historical **Data Traceability**



Better Corporate Governance



Similar Case Identification &
Superfast Access to Supporting
Documents



On-time **Efficient Root**
Cause Analysis



Case-wise Document
Linking

Audit Analytics with Reporting Value Proposition

100%

Data Coverage in
Indirect Tax Audit
and Analytics

Zero

Manual Interference &
FTE Cost Optimisation

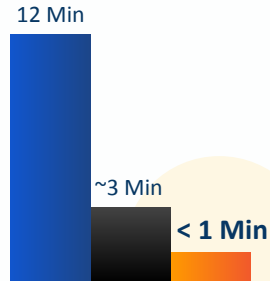
100%

Compliance Parameters
Coverage, Avoid Penalties
and Interest

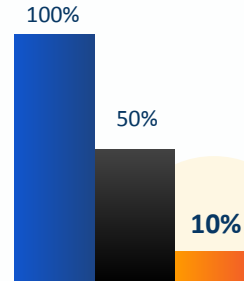
- ✓ Litigation Management Cost Reduction
- ✓ Working Capital optimisation over ITC accumulation in various states
- ✓ **Minimise Due diligence efforts** during M&A, Investment Decisions
- ✓ **Better Internal Audit** Enablement
- ✓ **Minimised Litigation Notices**
- ✓ **Enhanced Internal Controls** and Standardised Processes
- ✓ **Minimise Brand Value Risks**
- ✓ **Better Corporate Governance**
- ✓ **First line of Defence** against Litigation Notices
- ✓ **Better Root Cause Analysis** and Response against Litigation Notices
- ✓ **Identify and Minimise Working Capital leakages** in time.

AP Automation Value Proposition

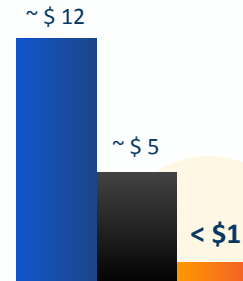
Average Handling Time



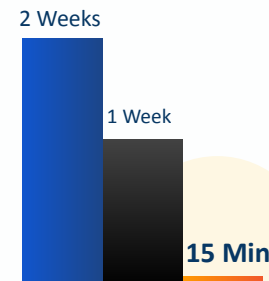
Discrepancy slippage, Human in the loop



Cost of Processing single invoice



New data ingestion



Manual Processing, Industry average

Semi-automated with OCR

End-to-End Automation with GSTHero



Increased Vendor Satisfaction
and Happiness Index



Enhanced Fraud Detection and
Risk Mitigation



Data Purity Eliminating
Data Duplication and
Human Errors



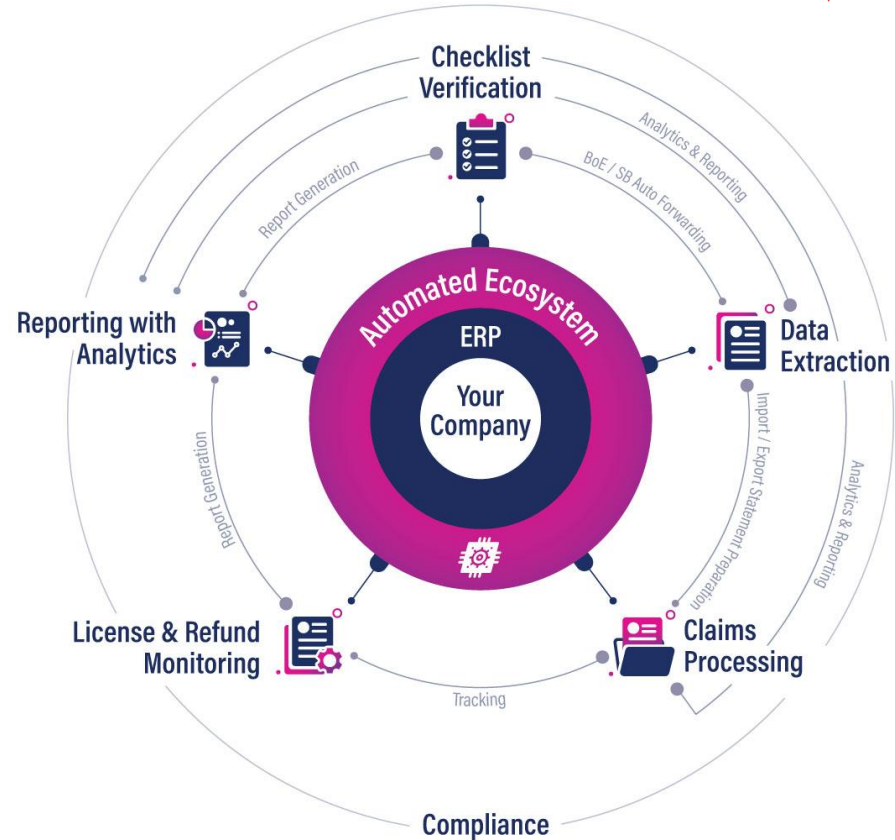
Increased Operational Efficiency



Reduced Human Resource Dependency

EXIM Operations & Claims Management Automated Ecosystem

A complete automated system covering Checklist Verifications, Data Extraction, to Claims Processing, also monitor your Licence & Refund Status and get access to Analytics



EXIM Automated Ecosystem Value Proposition

\$ 47,058* Cost Savings per Year
in Checklist Verification

* Manual Time Cost Saving processing 1,000 BoEs / SBs in a year

15x Faster
Data Extraction Time

90% Less Time Drastically Reduce
Claim Period



69% Savings
Cost Savings over Data
Extraction Time Cost



Business Competitive Edge
Creation



Faster Availability of Working
Capital



Higher Data Confidence by
Customs Office



Interest Cost Savings



Data Purity



Profitability Enhancement



Intelligent Analytics and
Dashboard



Enhanced Collaboration &
Inter-Operability



Better Company Reputation

Data Platform / AI ML Capabilities

Partners



Analysis and Visualization



Search

Visualization

Data Discovery

Self-Service
(Visualization)

Data Science



Data Science Platform

Model Management

Computer Vision

Data Science Framework

Augmented Analytics

Text Analytics

NLQ/NLP

Data Storage, Modeling, & Processing



Data Warehouse

Data Lake

Marts

Cold Store

Data Validations

Data Aggregation

Knowledge Graphs

In Memory Engine

Physical Data Model

Data Cleansing

Data Integration



Real-Time Processing

API Management

Data Normalization

Messaging

Play Ground
(Data Prep)

Event Streaming

Replication

Synchronization

Virtualization

Batch Data Integration

Data Management



Master & Ref Data

Logical Modeling

Metadata

Governance

Data Quality

Catalog

Lineage

Use cases

Supply Chain

- Raw Material & Pulp reporting
- Demand Forecasting
- Capacity Planning
- Safety Stock
- PO Reporting
- Supplier repository management
- Spend Analysis
- Goods Receipt

Customer Experience

- Customer Analytics
- Customer Segmentation
- Pricing Analytics
- External Data Pricing Reports
- Customer Lifetime Value (CLV)
- Next product to buy
- Dynamic Pricing
- Dynamic promotions
- Marketing spend analytics
- Order Book Management
- Customer Allocation
- Churn Reduction

Finance & Administration

- Accounts Payable & Receivable
- Contract Management
- Site Management

Fintech

- Risk Management
- Real Time Fraud Detection
- Compliance and Reporting
- Data Driven Credit scoring and Risk assessment

Special Task Force & Structure



Enhancing Performance

CSAT, NPS, Adoption Score, QBR, Feedback and Review for the entire group and resolving challenges.

Engagement Analytics for Top Management

Analyzing Engagement Data, Visualization of Analytics for Board Presentation, Steering committee meetings with top management from both side

Overall User Engagement & Process Improvement

UI/UX/ Ease of Use / Process Standardization as per the user engagement & feedback.

Driving Innovation and Compliance Excellence

Provide thought leadership, lessons, insights on global compliance shifts, best practices, and technological advancements to ensure the Adani Group remains at the forefront of technological adoption.

Streamlined User and Stakeholder Communication

All communication with users and stakeholders on product updates, training modules, Law/regulatory changes, Any miscellaneous requirements.

Aligning Product Vision with Digitization Goals

Aligning our Product enhancement vision as per Adani Group's digitization Vision. We can also create joint use cases/product development based on the business synergy.

Enhancing Value through Strategic Collaboration

Collaborate with the ABEX Team and other units to unlock value. Drive transformation by Integrating GST Hero ecosystem with AI/ML and Data Platform.

Demonstrating Realized Value and Business Efficiency

Present the value proposition, highlighting tangible and intangible benefits. Showcase new business use cases and enhanced efficiency through data analysis.

About Us

GST Hero™ was founded in 2017 by Perennial Systems (part of the \$100million Bafna Group), GST Hero™ offers a complete eco-system of compliance solutions for the global market. With over 400 employees, it supports more than 10,000 businesses, processes around 135 million E-Invoices annually.

Certified by ISO 27001 and affiliated with GSTN, GSTHero™ provides efficient services in BFSI and Indirect Tax Automation, focusing on simplifying tax compliance for its users.

ISO 27001 : 2013
Certified

Safe-to-Host
VAPT by Cert-in Empanelled Team

Disaster Recovery
Certified AWS Infrastructure







Our Mission

Transforming Nations through Compliance Automation



Global Presence



-  Current Presence
-  Upcoming Launches

Our Key Values



Provide a **Global
Competitive Edge
to Enterprises**



**Deliver
End-to-End
Compliance**



Strengthen
Enterprise Finance



**Enhance Enterprise
Credit &
Compliance Rating**

Our Clients

SIEMENS



ENKEI

southco®

ALPLA

Schreiber.



naga

GRAMHACORP
Realty • Hospitality • Leisure

cleartrip

Persistent



KNAG



DESAI
BROTHERS
SINCE 1901



BMW
BMW VENTURES LIMITED

AGSP
pratham
30x30 AHEAD



zolc



mid-day
com

triumph

BENIR
Managing Office Supplies Globally



GST Hero™ integrates with over 100+ ERPs



Technical & Domain Expertise & Niche

GSTHero Internal Team

Total Employees	Dev Team	CAs & Experts	Customer Success
400+	250+	15+	20+

External Partnerships with Domain Experts

Ad. Varis Isani | SKJ | AVA | Nangia Andersen

Microsoft | Google | AWS

Security & Data Protection Certifications

ISO 27001: 2013 Certification

Safe-to-Host VAPT by Cert-In Empanelled Team

Disaster Recovery | Certified AWS Infrastructure



Our Future Vision

Global Expansion

APAC, EU, USA

AI / ML

Expansion of use cases
and tech stacks

Domain Certification Program

Indirect Tax/EXIM/
Tax knowledge

Best Practices Board

Sharing of information
& best practices across
the globe

Thank you!



info@gsthero.com | +91 9922403155 | GSTHero.com

© Copyright of GST Hero®. All rights reserved.